

CATEGORY 2: USER-FRIENDLY GREEN AREAS AND GARDEN PROJECTS IN THE FIELD OF GASTRONOMY/THE HOTEL INDUSTRY & COMMERCIAL AREAS



MADREITER FAMILY/SARAH HAMPF. BIANCA WEBER (AT, 2016-2019) GARDEN PROJECT PURADIES HOTEL & CHALETS

Harmonically embedded between the given cultural area of the landscape, this hotel garden covering an area of 100.000 m² is located in Leogang. The ambitions of this 4-star-hotel in the Federal Province of Salzburg are the maintenance of this cultural and garden landscape, as well as to make visitors get acquainted with nature and landscape culture. The use of indigenous and ecologically valuable plants dominates the landscape of this entire natural paradise. Generously created meadow orchards and a mixed forest are to inspire hotel guests and to serve as a model. Trees and plants were selected taking into account nature and climate protection. The ecological concept is first and foremost based on the preservation of microorganisms, insects and soil organisms. On top of that, indigenous tree species and numerous fruit-trees offer nesting places for all kinds of indigenous bird species. Additionally, several bird houses have been placed on this large area. Visitors can relax and enjoy the mountain panorama next to the organic and ecological swimming pond amidst on the scenery. Herbs from the garden refine the creations from the hotel's own restaurant, with house-made apple juice enriching the breakfast buffet and also providing information for guests. Regular herb workshops, as well as in-house trainings, give both guests and the 80 employees the possibility to get acquainted with the local world of plants and herbs.

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